



The Project Success MethodSM

The proven and practical
combination to successfully
manage your projects without
sacrificing time or quality



PROJECTSUCCESSinc.
FORMERLY YCA

Project Consulting • Project Management Training • Project Facilitating • Systems Design

The Project Success MethodSM

The Project Success MethodTM is an integrated set of processes and techniques that provide project teams with a clear roadmap to successfully structure and staff their project and their work environment for the life of the project.

This proven, proprietary project management process employs a consensus-building approach that promotes teamwork and development of actionable project plans, ensuring the project team will execute tasks in a focused, aggressive, and organized manner.

The method is comprised of three phases: 1) Project Success FirstStep Process[®] (formation of the project core team, including appointment of the Project Manager, and development of the project charter), 2) Planning Process, and 3) Control Process.

Benefits of The Method:

- Assures a clear definition of the project scope and objectives
- Forces discipline and structure
- Provides a forward-scheduling technique that allows project teams to achieve a tight deadline without sacrificing quality
- Requires no special project management, general management, or PMP certifications
- Proven in practice, based on direct experience in thousands of complex corporate projects spanning all types of industries
- Ensures consistency in how projects are planned and executed in any discipline or industry
- Increases the likelihood of successful project outcomes without sacrificing time or quality; it is particularly successful in complex project environments where multiple projects are taking place simultaneously

The Project Success Method is essential when time, money and quality results are critical and it can deliver the edge needed to achieve your organization's strategic goals.



■ *This proven, proprietary project management process employs a consensus-building approach that promotes teamwork and project plan development.*

A Quarter Century of Project Success

Project Success, Incorporated (PSI) has been providing project management consulting and training services to hundreds of successful organizations, including many of the largest and most profitable Fortune 500 companies.

During our early days, when the company was known as YCA, the founders developed the proprietary Project Success Method™ - a practical, tightly integrated set of processes and techniques that provide a clear roadmap for project teams to properly structure their project and work environment.

For the past quarter century PSI has been teaching and/or implementing the Project Success Method side-by-side with the management of our client organizations, helping them successfully manage and complete thousands of complex, mission-critical projects.

Some organizations have engaged our professional services continuously with relationships lasting more than 20 years.

PSI Consulting Services

Projects are serious business and that's why executives at some of the nation's leading businesses call on PSI's consultants. Each member of our consulting team is a richly experienced project management professional with the maturity and knowledge required to mentor, lead and direct our clients' project teams in planning and controlling a multitude of important projects and project applications.

In fact, PSI consultants have been engaged in more than 10,000 projects, in 25 countries on six continents, since the company's founding in 1983.

PSI Offers Knowledge, Wisdom and Experience

- PSI Consultants average more than 21-years of work experience
- Fifty-two percent (52%) hold advanced degrees
- PSI's professional consultants average 8-years consulting experience
- Thirty-five percent (35%) have military backgrounds

The PSI consulting group frequently becomes integrated in our clients' management teams, implementing the Project Success Method across their enterprise in engineering, product development, marketing, special events, operations, systems development, IT and project management groups.

PSI Is About Project Success

Organizations challenged with large complex projects are achieving successful outcomes employing the proprietary Project Success Method.

PSI's methodology is not software-specific and requires no advanced project management training or special certifications.

The Project Success Method is easy to learn, easy to implement and highly effective. In fact, when used in conjunction with PSI project consulting, organizations are able to implement the Project Success Method in as little as 30 to 60 days.

A wide array of manufacturers and service organizations has engaged PSI in literally thousands of complex projects. These organizations and their projects vary widely; they include - but are not limited to - heavy equipment, construction, electric-gas and power utilities, beverage, special events, restaurant, pharmaceuticals and more.

The Integrated Solution

PSI's highly educated, richly experienced consultants and trainers deliver a range of services based on specific needs and preferences. Our most comprehensive service option is the Project Success Method Integrated Solution.

The Project Success Integrated Solution is a three-phase approach that ultimately leads to unassisted use of a customized Project Success System.

The initial phase is training, followed by project consulting and system development, which are typically performed concurrently.

PHASE ONE:

Project Success Training

In this phase, PSI's world-class instructors introduce your project teams to the Project Success Method to learn the key concepts, principals, and techniques of project management. This assures your team has a solid foundation of the knowledge and commitment needed to plan and manage projects collaboratively. This phase is completed in 2 to 3 working days.

PHASE TWO:

Project Consulting

After training your core group, PSI immediately facilitates the planning and control of selected projects within your organization. PSI's primary role in this phase is to provide mentoring and "hands-on" assistance to team leaders and team members in developing project charters, schedules, and project updates/ revisions. This phase can be short-term or ongoing.

PHASE THREE:

Project Success Systems

The third and final phase of the Integrated Solution is developing and implementing the Project Success System, the infrastructure that will support the application of project management within your organization.

Although the concepts, principles, and techniques of project management are generic and apply to virtually all types of projects, the system to support project management is tailored to your organization's environment, ensuring long-term consistency and future project success.

Additional Training

PSI offers a curriculum of highly effective project management training courses to build your organization's knowledge and impart the skills necessary for successful project management. A sample of classes includes: PMP Exam Prep, Advanced Project Success Techniques, Project Success Executive Overview and Project Success Toolkit training.

Project Success Across the Corporate Spectrum

PSI's Project Success Method has proven successful in complex, business-critical projects in a wide variety of industries over the last 24 years. PSI client organizations range from heavy equipment, construction, electric-gas and power utilities, beverage, special events, restaurant, and pharmaceutical industries.

PSI's client services are typically centered in engineering, product development, marketing, special events, operations, systems development, IT, and project management groups.

The PSI Client List

- *Alltel*
- *TRW*
- *Sony*
- *Disney*
- *Ingersoll Rand*
- *Thermo King*
- *2002 FIFA World Cup*
- *Sydney 2000 Olympic Games*
- *Southern Company*
- *Caterpillar*
- *Norfolk Southern*
- *General Cable*
- *Coca Cola*
- *Fujitsu*
- *Marriott*
- *Delta*
- *Cadbury Schweppes*
- *Wells Fargo*
- *American Cancer Society*
- *ABB*
- *Rugby World Cup 2003*
- *Time Warner*
- *FPL Group*
- *Kimberly Clark*
- *Woodward*
- *CBRE*
- *City Public Service*
- *First Data*
- *Motts*
- *Formica*
- *Paramount Pictures*
- *Experian*
- *Boeing*
- *E. ON US*
- *SBC Ameritech*
- *Bank of America*
- *Manitowoc*
- *Jones Lang LaSalle*
- *Structure Tone, Inc.*
- *AT&T*
- *BellSouth (now AT&T)*
- *TCCC*
- *City of Atlanta*
- *State of Georgia*
- *City of San Antonio*
- *Orange County, California*
- *United States Marine Corps.*
- *United States Air Force*
- *United States Navy*
- *IBM*
- *Price Waterhouse Coopers*
- *CSC*
- *Cap Gemini/Ernst & Young*
- *Deloitte & Touche*
- *PACCAR*
- *JCB*
- *CNH*
- *IFMA*
- *CoreNet*
- *SATTIYIM*
- *YINLUN*

PROJECT SUCCESS INCORPORATED

■ A quarter century of experience in complex Fortune 500 business-critical Project Management Consulting, Training, Facilitating and Systems Design.

Find out how you can complete your next important project without sacrificing time or quality using the proven and practical Project Success Method.

Call R.C. Rosacker or Walter Urban at 678.801.4500, or email rocky@projectsuccess.com or walter@project-success.com.



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